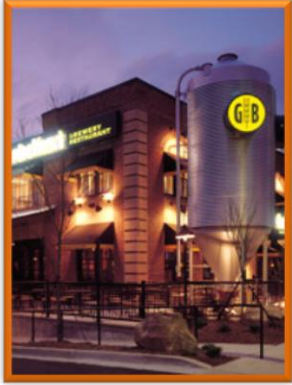


Gordon Biersch Chooses Syscom Technologies to Deliver Content Archiving



“Rapidly growing organizations like Gordon Biersch face tough challenges balancing business demands for discovery, recovery, and continuity with users’ needs for information immediacy,”

said T.M. Ravi, CEO

Industry

- Hospitality

Challenges

- e-Mail Growth
- Regulatory Requirements

Solution

- Mimosa NearPoint™

Benefits

- Litigation support
- Unlimited quotas
- Performance
- Simplified recovery

Syscom Technologies
2160 Kingston Court
Marietta, GA 30067

800.379.4910

To meet the demands of explosive e-mail growth and regulatory requirements Syscom Technologies designed and delivered a solution utilizing a second generation archive product to improve exchange storage efficiency for the rapid growing national restaurant chain.

Syscom Technologies, a leader in delivering solutions around live content archiving, announced that Gordon Biersch Brewing Company, a brewery restaurant chain with 17 locations in 13 states and the District of Columbia, has successfully designed and deployed the next-generation Content Archiving Solution using Mimosa™ NearPoint™ for Microsoft® Exchange Server to ensure the company can retain, protect and recover vital email data.

Gordon Biersch, which opened its first restaurant in Palo Alto, California, in 1988, is now growing at the rate of five new restaurants a year. Each grand opening means increasing demands on the corporate network, including the email system. To address the IT requirements of its growing business, Gordon Biersch needed a robust archiving solution that could seamlessly scale to meet its rapid growth. The company selected Syscom Technologies of Atlanta, GA to design and deliver a comprehensive archiving solution to ensure retention and recovery for critical email data while improving Exchange storage optimization.

The Gordon Biersch corporate policy is to store all email for its employees for seven years; however, Exchange does not provide a solution for compliance. In addition, the company set a quota of 250MB for mailboxes for most users. “In our first year with Exchange, the email and attachments that our users were sending and receiving were quickly reaching quota limits,” said Alex Birnbaum, senior director of IT at Gordon Biersch. “We wanted to move in front of the growth curve and sought out an email archival solution that would help us keep our mailboxes under control without throwing more hardware at the problem, or sacrificing user productivity. The Mimosa system, with its ease of use, flexibility and seamless integration with Exchange, has proven to

be a perfect fit for our business.” Syscom Technologies successfully delivered and met the needs of Gordon Biersch with the Mimosa NearPoint™ archiving solution and delivered value to Gordon Biersch in several ways, including:

Rapid e-Discovery:

Auditors and legal staff can quickly perform sophisticated search and discovery across multiple mailboxes.

Automated, Application-Intelligent Disaster Recovery:

NearPoint™ reliably protects Gordon Biersch’s Exchange information through non-invasive, continuous application shadowing. This process preserves the consistency and integrity of Exchange data and enables “one-click” full email data and service recovery when needed.

Mailbox Storage Management:

With NearPoint™, Gordon Biersch has reduced storage requirements on the Exchange Server by nearly 50 percent by migrating or “extending” attachments based on policies of age, document size, or mailbox size.

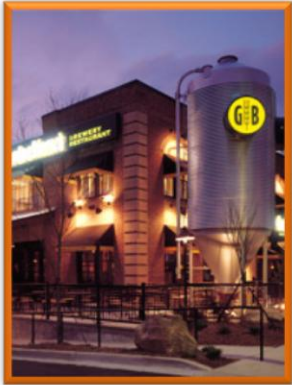
Self-Service Search of Archived Data:

Gordon Biersch employees have seamless self-service access to their archived data so that they can find potentially lost or deleted messages without IT assistance.

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About Syscom Technologies

Syscom Technologies was established in 1980 to deliver next-generation information management solutions for Optimizing Backup, Email, Network WAN, Storage, Server, and Disaster Recovery. The areas of focus are:

Storage Optimization - Simplifying Storage Management

- Reduce management cost
- Simplify data replication for disaster recovery
- Increase application performance and recoverability

IT Infrastructure Optimization - Virtualization

- Simplify disaster recovery
- Server and storage consolidation
- High availability for critical applications
- Reduce acquisitions cost

Backup Optimization - Reducing Backup Times and Improving Data Recovery

- Tape media cost is reduced by 60%
- Offsite storage & transportation cost reduced by 48%
- Backup and recovery times reduced by 71% to 98%

Network Optimization - Reducing Wide Area Network (WAN) Traffic

- Immediately eliminate redundant data traffic from the WAN
- Drastically improve end-user application experience
- Optimize application performance and eliminate backups, file servers, and additional data center build outs

Archive Optimization - Managing Your e-Mail Growth

- A "limit-less" mailbox environment for your end users
- Recover an entire Exchange message store in a 2-click process
- Email archival and e-discovery for regulatory and legal requirements
- Agent-less architecture - zero footprint on Exchange environment

Procurement and Logistics Sourcing - Simplifying Vendor Management

- Reducing IT spend up to 10 %
- Managing supplier relationships

About Mimosa NearPoint™

Mimosa NearPoint™ for Microsoft Exchange Server addresses critical customer requirements around email information archiving, e-Discovery, regulatory compliance, business continuity, and storage optimization. Mimosa NearPoint™ provides legal search workflow, immediate mailbox and message recovery, disaster recovery, email archiving, and self-service search and access in one solution. By leveraging cost-effective storage, NearPoint™ also optimizes email storage and reduces overall infrastructure costs.

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